2023 Trends in ESG Investing

2023 Global Institutional Investors Study

March 12, 2024

Executive Summary:

Understand institutional investors' views of the current ESG landscape, including differentiators, policies, evidencing approaches, benchmarks, greenwashing and sources of advice.

Methodology:

In 2023, Coalition Greenwich undertook a study with institutional investors to assess the latest trends in ESG investing. Globally, we interviewed 310 institutional investors to gather in-depth feedback on their views of the current ESG landscape, including differentiators, policies, evidencing approaches, benchmarks, greenwashing and sources of advice. Interviews took place between May and November 2023.

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