



Greenwich Commercial Lending Market Insight - Q1 2024

Signs of Stress in Bank Loan Markets Shine Spotlight on Fed Rate Stance

March 26, 2024

Executive Summary:

New data on bank commercial and industrial (C&I) lending shows just how tenuous the situation is for companies and for the overall economy as the world waits to see whether the U.S. Federal Reserve will cut interest rates in 2024.

Methodology:

CLA is a unique offering backed by our market-leading data set of commercial loan transactions used to help measure a bank's relative performance compared to independent, third-party metrics. Our experience in cleansing and standardizing commercial loan data, combined with our strong business knowledge and analytical methods, enables us to understand detailed pricing levels and trends nationwide. Our clients are principally top 40 U.S. commercial banks by asset size, with Coalition Greenwich collecting data on nearly 1.3 million loans monthly from bank contributors.



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Our suite of analytics and insights encompass all key performance metrics and drivers: market share, revenue performance, client relationship share and quality, operational excellence, return on equity, behavioral drivers, and industry evolution.

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