



# 2023 European Large Corporate Banking Market Trends

## 2023 European Large Corporate Banking Study

March 15, 2024

Executive Summary:

This report provides detailed information from Europe based companies. Topics covered include:

- Market penetration
- Cross-Border corporate banking usage
- High usage of credit, internationally-oriented and transaction banking products
- Business momentum
- Existence of sustainable targets or goals
- European corporates value most the user-friendliness and capabilities of banking platform

Methodology:

Between July to December 2023, Coalition Greenwich conducted 931 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom. Interview topics included product demand, quality of coverage and capabilities specific to Corporate banking. Most interviews were conducted over the telephone.



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