2023 European Large Corporate Cash Management Market Trends

2023 European Large Corporate Cash Management Study

March 15, 2024
Executive Summary:

This report provides detailed information from Europe based companies. Topics covered include:

- Corporates Looking for a Customer-Centric, Cost-Efficient, and Advisory-Driven Cash Mgmt. Provider
- Top Players Used for Cash Management in Europe
- European Market Composition
- Cross-Border Cash Management Usage
- Lead Providers Secure an Average of 46% of a Corporate's Spend on Cash Mgmt. Activities
- Corporates' Roadmap: Focus on Upgrading Current Connectivity and Looking for Efficiencies Through Real Time Payments and Multi-banking Solutions

Methodology:

Between July to December 2023, Coalition Greenwich conducted 931 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom. Interview topics included product demand, quality of coverage and capabilities specific to Cash Management. Most interviews were conducted over the telephone.

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