2023 Key Trends in Institutional Asset Management - Continental Europe

2023 Continental European Institutional Investors Study

April 5, 2024

Executive Summary:

While market volatility has continued to be a dominating issue for investors, soaring inflation in recent years and central bank interventions have created new challenges. As interest rates have peaked and look to stabilise (even decrease), institutional investors are making noteworthy changes to Fixed Income allocations.

Methodology:

During 2023, Coalition Greenwich conducted in-depth interviews with 376 key decision-makers at the largest continental European institutional investors.

The 25th annual research study covers the largest continental European corporate, public, and industry-wide defined benefit, defined contribution and hybrid pension funds, banks (including Sparkassen in Germany), foundations and churches, insurance and reinsurance companies, sovereign pension reserve funds and other non-pension institutional investors including official institutions, central banks, monetary authorities, sovereign wealth funds, and supra-nationals.

For all markets, interviewed institutional investors have externally-managed assets of over €100 million. This includes larger markets such as Germany, Netherlands, Switzerland and France and smaller markets such as the Nordics, Italy, Iberia, Belgium, Austria, and Ireland. Total assets captured in Coalition Greenwich's Continental Europe research are just over €5.5 trillion.

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