2023 U.K. Middle Market Banking Trends

2023 European Corporate Finance Research

June 21, 2024

Executive Summary:

This report provides detailed information on key insights into UK Corporates' Banking Preferences (e.g. market penetration, products usage, and business momentum), Sustainability Priorities in a resource constrained environment, Bank Digitization, and other trends with U.K. corporates.

Methodology:

Between August and December 2023, Coalition Greenwich conducted 80 interviews with financial officers (e.g., CFOs, finance directors and group treasurers) at corporations and financial institutions with sales between £250 – £500 million across the United Kingdom. Subjects covered included bank credit capabilities, domestic and cross-border advisory capabilities and quality of institution and relationship management.

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