

## Winning Through Digital in APAC Transaction Banking

July 23, 2024 Executive Summary:

51% of corporates in Asia cite digital as an important factor in selecting a cash management provider—up from 40% in 2019

Digital capabilities are a key enabler of financial services for corporates around the world. In Asian transaction banking, digital platforms are emerging as a primary driver of both service delivery and bank revenue growth. In this report, we analyze the evolution and impact of digital on corporate transaction banking across the Asian marketplace.



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