European Fund Distributors Project Strong Demand across All Asset Classes

October 1, 2024

Executive Summary:



Europe's investors are bullish. Across Europe, companies that distribute investment funds expect the investors on their platforms to pour assets into a range of products spanning both traditional and alternative products.

Methodology:

Between April and July 2024, Coalition Greenwich conducted 180 interviews with some of the largest fund distributors in Europe. Senior gatekeepers were asked to provide detailed information on their business priorities, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business. Interviews were conducted in Austria, Benelux, France, Germany, Greece, Iberia, Ireland, Italy, Monaco, Nordics, Switzerland, and the United Kingdom.

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