Asian Trade Finance: Facing Challenges, Corporates Diversify and Digitize

October 1, 2024

Executive Summary:



Macroeconomic headwinds and geopolitical challenges continue to buffet global trade. Asian companies hoping that trade would normalize quickly after the effects of the pandemic faded are still grappling with challenges in 2024.

Methodology:

Between March and June 2024, Coalition Greenwich conducted 768 interviews with corporates with annual revenues of $500 million or more across China, Hong Kong, India, Indonesia, Macau, Malaysia, the Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. Trade finance interview topics included product demand, quality of coverage and capabilities in specific product areas.

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