The Innovators: How and Why Alternative Trading Systems Succeed

October 22, 2024
Executive Summary:

How three equity ATSs won over the won over the hearts and minds of market-savvy investors looking to minimize market impact costs.

Methodology:

Coalition Greenwich gathered feedback from conversations in Q3 2024 with equity market professionals in the U.S. working at ATSs, exchanges, asset managers, broker-dealers, fintech providers, and industry associations.

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