2024 Key Trends in Institutional Asset Management - Continental Europe

2024 Continental European Institutional Investors Study

November 1, 2024

Executive Summary:

This report provides detailed information from continental European institutional investors on key trends in the asset management industry.

Methodology:

During 2024, Coalition Greenwich conducted in-depth interviews with 372 key decision-makers at the largest continental European institutional investors. The 26th annual research study covers the largest continental European corporate, public, and industry-wide defined benefit, defined contribution and hybrid pension funds, banks (including Sparkassen in Germany), foundations and churches, insurance and reinsurance companies, sovereign pension reserve funds and other non-pension institutional investors including official institutions, central banks, monetary authorities, sovereign wealth funds, and supra-nationals. For all markets, interviewed institutional investors have externally-managed assets of over €100 million. This includes larger markets such as Germany, Netherlands, Switzerland and France and smaller markets such as the Nordics, Italy, Iberia, Belgium, Austria, and Ireland. Total assets captured in Coalition Greenwich's Continental Europe research are just over €5.5 trillion.

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