In Asia, Optimistic Institutions Plan Major Move into Alternative Assets

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Executive Summary:



Institutional investors in Asia are optimistic about the future investment environment and are looking to put capital to work across a range of asset classes—especially in international assets and alternatives, where asset owners are planning a significant boost to allocations.

Every year, Coalition Greenwich asks decision-makers for Asia's largest institutional investors about their investment strategies and the managers they use to execute those strategies. This year, the 117 institutions participating in the study laid out ambitious plans to further allocate portfolio assets to international debt and equity, and, to an even greater extent, to a list of alternative strategies ranging from private debt to hedge funds.

Methodology:

Between January and July 2024, Coalition Greenwich conducted 117 interviews with senior decision-makers at the largest institutional investors in Asia ex-Japan. Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of managers soliciting their business. Countries and regions where interviews were conducted include Bangladesh, Brunei, Cambodia, China, India, Indonesia, Hong Kong/Macau, Malaysia, Pakistan, the Philippines, Singapore, South Korea, Taiwan, and Thailand.

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038