Perspectives on Alternatives Funds – 2024

2024 European Intermediary Distributors

November 8, 2024

Executive Summary:

Alternative Funds are becoming an integral part of Intermediary portfolios. As intermediary platforms and manager research professionals become even more sophisticated, managers must continuously assess their offering to stand out from the crowd.

Methodology:

Coalition Greenwich undertook a study based on interviews with 167 intermediary distributors, conducted in April – July 2024.

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