2024 Highlights on Digital and Technology Trends

2024 Global Institutional Investors Study

December 10, 2024

Executive Summary:



This report covers the latest trends in digital enablement and technology based on feedback from institutional investors. Coalition Greenwich gathered their views on a range of topics including how well asset managers have delivered on technology against expectations, how investors use client portals, and how AI is anticipated to impact managers' business processes and operations.

Methodology:

In 2024, Coalition Greenwich undertook a study with institutional investors to assess the latest trends in digital enablement and technology. In Asia and Europe, we interviewed 121 institutional investors to gather in-depth feedback on a range of topics including how well asset managers have delivered on technology against expectations, how investors use client portals, and how AI is anticipated to impact managers' business processes and operations. Interviews took place between February and September 2024.

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