2024 U.S. Equities Trading Market Trends

U.S. Equities Trading

December 9, 2024

Executive Summary:

This report provides detailed information from U.S.-based equity investors including helpful benchmark data such as:

- Total spend for execution and research/advisory services
- Concentration of equity commissions with top 5 brokers
- High-touch vs. electronic trading
- Number of brokers used

Methodology:

This report provides detailed information on equity products according to U.S.-based equity investors. Research is based on in-person and telephone interviews with 249 U.S. equity investors in the 2024 Study.

The data in this report is based upon aggregated results from individuals participating in the study.

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