2024 Perspectives on Alternatives Funds - Asia

2024 Asian Intermediary Distributors Research

December 9, 2024

Executive Summary:

Alternative Funds are becoming an integral part of Intermediary portfolios. As investors become more sophisticated, managers must continuously assess their offering to stand out from the crowd.

What is the demand in Asia for alternatives? What changes to manager rosters do distributors anticipate making? What manager attributes are distributors looking for when it comes to alternatives? To answer these questions, Coalition Greenwich interviewed Intermediary Distributors in Asia.

Methodology:

Coalition Greenwich conducted interviews with 104 intermediary distributors in Asia between March and June 2024. Respondents included both private banks and retail banks.

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