Commercial Lending Market Insight - Q4 2024

Heightened Optimism Surrounds 2025 Commercial Lending

December 17, 2024

Executive Summary:

Borrowers' outlooks on loan growth and lending volumes are much more positive compared to this time last year.

Methodology:

CLA is a unique offering backed by our market-leading data set of commercial loan transactions used to help measure a bank's relative performance compared to independent, third-party metrics. Our experience in cleansing and standardizing commercial loan data, combined with our strong business knowledge and analytical methods, enables us to understand detailed pricing levels and trends nationwide. Our clients are principally top 40 U.S. commercial banks by asset size, with Coalition Greenwich collecting data on nearly 1.7 million loans on a monthly basis, accounting for $1.9 trillion in commitments.

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www.greenwich.com | ContactUs@greenwich.com

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We specialize in providing unique, high-value and actionable information to help our clients improve their business performance.

Our suite of analytics and insights encompass all key performance metrics and drivers: market share, revenue performance, client relationship share and quality, operational excellence, return on equity, behavioral drivers, and industry evolution.

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038