2014 Continental European Institutional Investors - New Business Development - Graphics

July 9, 2014

Executive Summary:

This report provides detailed information on the institutional investment market in Continental Europe, including helpful benchmark data such as asset allocations by French, German, Italian, Dutch, Nordic, and Swiss investors.

Investor allocations to equity, fixed income, real estate and alternatives is also provided.

Methodology:

From January to March 2014, Greenwich Associates conducted in-person interviews with 762 institutional investors in Continental Europe, each with over €150 million in externally-managed assets.

The data in this report is based upon aggregated results from individuals participating in the study.

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