2013 Asia Debt Capital Markets

June 18, 2014

Executive Summary:

This report provides detailed information on Debt Capital Markets in Asia, including helpful benchmark data such as:

- Average Fees Paid for Debt
- Underwritings Expected Demand for Bond Issuance
- Factors Determining Lead Mandates
- Expected reliance on products such as credit facilities, term loans and structured finance

Methodology:

Research is based on interviews conducted interviews from August through November 2013 with 107 of the largest corporations in Asia. The data in this report is based upon aggregated results from individuals participating in the study.

Financial officers (CFOs, finance directors and treasurers) at corporations and financial institutions throughout the United States were asked about subjects such as average fees for debt underwritings, expected demand for bond issuance and expected reliance on products such as long-term bonds, asset-backed securities and equity financing.

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