2013 Asia Large Corporate Banking

June 18, 2014

Executive Summary:

This report provides detailed information on the Large Corporate Banking market in Asia, and includes helpful benchmark data such as:

- Average Number of Banks Used
- Access to products such as funding for ongoing operations, capital expenditures and acquisition finance
- Need for funding
- Prioritization of risks such as financing, economic and regulatory and compliance

Methodology:

Research is based on interviews conducted interviews from August through November 2013 with 549 of the largest corporations in Asia. The data in this report is based upon aggregated results from individuals participating in the study.

Financial officers (CFOs, finance directors and treasurers) at corporations and financial institutions throughout the United States were asked about subjects such as bank credit capabilities, domestic and cross-border advisory capabilities.

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