



2024 Competitive Rankings of Top Asset Managers – United States

2024 U.S. Institutional Investors Research

February 3, 2025

Executive Summary:

View which asset managers are ranked highest by institutional investors in the U.S. for overall quality and service quality.

Methodology:

Coalition Greenwich's 53rd annual research with U.S. Institutional Investors is based on in-depth interviews conducted primarily through telephone interviews and online surveys, between February and September 2024. Respondents include 699 individuals from 563 of the largest tax-exempt funds in the United States. These U.S.-based institutional investors are corporate, public, union, and endowment and foundation funds, with either pension or investment pool assets greater than \$150 million.



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