

# 2024 Competitive Rankings of Top Asset Managers – Asia

2024 Asian Institutional Investors Research

February 3, 2025

Executive Summary:

View which asset managers are ranked highest by institutional investors in Asia for various factors including: client service quality, business development, and by asset class.

Methodology:

Timing: On an annual basis, from January to July, Coalition Greenwich conducts in-person interviews in detail with the largest institutional investors in Asia.

Detailed interviews: Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.

Secondary research: In addition, several investors are included in this study based on information collected through secondary research (annual reports, web search and top-line interviews).



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