2014 Asian Institutional Investors - Investment Consultant Demand and Solicitations - Data

May 9, 2014

Executive Summary:

This report provides detailed information from institutional investors in Asia, including helpful benchmark data, such as:

- Demand for Investment Consultants
- Solicitations
- Number of Investment Consultants Seriously Considered

Methodology:

Research is based on personal interviews conducted from January 2014 through March 2014 with 111 of the largest institutional investors in Asia. The data in this report is based upon aggregated results from individuals participating in the study.

Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.

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