

# 2014 Asian Institutional Investors - Use of Investment Consultant - Graphics

May 9, 2014

**Executive Summary:** 

This report provides detailed information from institutional investors in Asia, including helpful benchmark data, on demand for and use of investment consultants.

### Methodology:

Research is based on personal interviews conducted from January 2014 through March 2014 with 111 of the largest institutional investors in Asia. The data in this report is based upon aggregated results from individuals participating in the study.

Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.



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ContactUs@greenwich.com

Ph +1203.625.5038