2024 Competitive Rankings of Top Asset Managers – Japan

2024 Japanese Institutional Investors Research

March 10, 2025
Executive Summary:

View which asset managers are ranked highest by institutional investors in Japan for various factors including: client service quality, business development, and by asset class.

Methodology:

This research is based on personal interviews conducted from April through October 2024 with 254 of the largest corporate pension funds, public pension funds, financial institutions, and endowments & foundations in Japan.

Total reported fund assets were ¥949 trillion

Senior fund professionals provided quantitative and qualitative evaluations of their investment managers, assessments of those managers soliciting their business, and detailed information on important market trends.

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