2024 Europe Corporate Banking Trends

2024 European Corporate Banking Study

March 12, 2025

Executive Summary:

This report provides detailed information from Europe-based companies on product demand, quality of coverage and capabilities specific to Corporate Banking. Topics covered include market penetration, cross-border corporate banking usage, high usage of credit, internationally-oriented and transaction banking products, existence of sustainable targets or goals, and more.

Methodology:

Between June to November 2024, Crisil Coalition Greenwich conducted 931 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom. Interview topics included product demand, quality of coverage and capabilities specific to Corporate Banking. Interviews were mostly completed via video conference or phone this year.

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