2024 Foreign Exchange Services – United States – Corporates

United States Corporates – Market Trends Report

April 2, 2025

Executive Summary:

This report provides detailed information on Foreign Exchange products according to U.S.-based corporate users. The report focuses on foreign exchange cash trading volume by transaction, EM trading volume by currency group, most important factors in allocation of FX business, use of emerging markets currencies, treasury team coverage, and more.

Methodology:

This report provides detailed information on Foreign Exchange products according to U.S.-based corporate users. Research is based on in-person and telephone interviews with U.S.-based corporate foreign exchange users in the 2024 Study. The data in this report is based upon aggregated results from individuals participating in the study.

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