

OMS benchmarking: providers, market sizing and what's next

April 9, 2025

Executive Summary:



The evolution of buy-side front-office trading technology continues. Providers of order management systems (OMS), execution management systems (EMS) and portfolio management systems (PMS) are continuously updating their capabilities and product coverage in an effort to keep up with increasing client demand.

Methodology:

Throughout the second and third quarters of 2024, Crisil Coalition Greenwich collected data from 14 OMS solutions providers to better understand current offerings and what to expect in the next two to three years. OMSs were analyzed to assess core system capabilities, competitive differentiators, roadmap plans, support and resilience models, and more. Eleven of the firms included in our study are based in the U.S., while four are headquartered in Europe/the U.K.

Interviews were also conducted during this time with 40 equity buy-side PMs and traders with a focus on their technology and OMS adoption.

Our suite of analytics and insights encompass all key performance metrics and drivers: market share, revenue performance, client relationship share and quality, operational excellence, return on equity, behavioral drivers, and industry evolution.

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