2024 MENA Market Trends

2024 MENA Corporate Finance Studies

April 23, 2025

Executive Summary:

This report provides detailed information from corporates in the Middle East covering insights on corporate banking, corporate cash management, and corporate trade finance.

Methodology:

Coalition Greenwich conducted interviews from August to early December 2024 with 368 corporates based in the UAE and other countries in the Middle East, such as Saudi Arabia, Egypt, Oman, Bahrain, Kuwait, and Qatar. Respondents were typically key corporate or finance decision-makers, e.g., CFO, Finance Director, Treasurer, and Financial Controller.

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