2025 Tariff Insights Report

May 16, 2025

Executive Summary:

Understand how recent changes in tariff policies impacted a company's financial strategy. Gain insight into how tariff policies prompted shifts in company's supply chain corridors or logistics strategies. This research also reviews strategies that companies adopted or are planning to adopt to mitigate tariff-related challenges related to the U.S. market. In addition, these insights answer where companies are turning for strategic advice and/or implementation to assess and deal with the currently evolving tariff policies.

Methodology:

Crisil Coalition Greenwich interviewed 82 corporate and treasury professionals around the world to understand the evolving impact of tariff policy changes. This analysis looks to address the following questions:

- The impact of tariffs on corporate financial strategy
- Coping mechanisms and mitigation tactics to address tariff-related challenges
- Shifts on supply chain corridors and logistics strategies
- Where organizations seek strategic advice to address evolving policies

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