2025 India Market Trends

Corporate Banking – India

July 24, 2025

Executive Summary:

Review key industry trends for corporate banking in India like credit relationships and cross border banking needs, India-to-MENA corridor emerging as a focus, outbound corridors activity from India, cost reduction/ profitability, key selection criteria, and more.

Methodology:

From September 2024 to March 2025, Coalition Greenwich conducted interviews for corporates in India. The data in this Document may reflect the views reported to Coalition Greenwich by the research participants. Interviewees may be asked about their use of and demand for financial products and services and about investment practices in relevant financial markets. Coalition Greenwich compiles the data received, conducts statistical analysis and reviews for presentation purposes to produce the results.

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