2014 Large Corporate Banking - United States

October 2, 2014

Executive Summary:

This report provides detailed information on the Large Corporate Trade Finance market in the United States and includes helpful benchmark data such as:

- Average Number of Banks Used
- Total Fees Spent on Credit Related Transactions
- Allocation of Credit Related Fees and Interest
- Focus on Risk Management

Methodology:

Research is based on interviews conducted interviews from April through June 2014 with 506 U.S. respondents. The data in this report is based upon aggregated results from individuals participating in the study.

Financial officers including CFOs, finance directors and treasurers, at corporations and financial institutions throughout these regions were asked about subjects such as share of fees paid, average number of banks used and risk management focus.

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