2014 Debt Capital Markets - Canada

October 2, 2014

Executive Summary:

This report provides detailed information on the Canadian market in and includes helpful benchmark data such as:

- Average Fees Paid for Debt Underwritings
- Factors Determining Lead Mandate for Lon-Term Bond Offerings
- Volume and Sources of Outstanding Debt and
- Expected Demand for Specific Bonds in the Next 12 Months.

Methodology:

Research is based on interviews conducted interviews from April through June 2014 with 76 respondents. The data in this report is based upon aggregated results from individuals participating in the study.

Financial officers including CFOs, finance directors and treasurers, at corporations and financial institutions throughout these regions were asked about subjects such as average fees paid, past bond issuance and expected sources of outstanding debt in 2 to 3 years.

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