2014 Large Corporate Trade Finance - Europe

October 2, 2014

Executive Summary:

This report provides detailed information on the Large Corporate Trade Finance market in Europe and includes helpful benchmark data such as:

- Average Number of Banks Used
- Use of various products such as Guarantees, Export Finance and Import Finance
- Share of Fees Paid and
- Selection criteria for trade finance providers.

Methodology:

Research is based on interviews conducted interviews from April through June 2014 with 297 European companies responding. The data in this report is based upon aggregated results from individuals participating in the study.

Financial officers including CFOs, finance directors and treasurers, at corporations and financial institutions throughout these regions were asked about subjects such as share of fees paid, products used and selection criteria.

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