2014 United States Institutional Investors - Manager and Product Demand - Graphics

January 4, 2015

Executive Summary:

This report provides detailed information on the institutional investment market in the United States, including helpful benchmark data on investor portfolio management preferences across asset classes.

Methodology:

From July to October 2014, Greenwich Associates conducted in-person interviews with 1,277 institutional investors in the United States. The data in this report is based upon aggregated results from individuals participating in the study.

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