2014 Global Foreign Exchange Services - Market Trends Report - United States - Corporates

February 3, 2015

Executive Summary:

This report provides detailed information on Foreign Exchange investing according to corporate investors located in the United States, including helpful benchmark data such as:

- Trading volume by product
- Product usage rates
- Average number of dealers used & concentration of business with dealers used

Graphic slides include:

- Trading Volume By Transaction
- Average Number of Dealers Used, by Trading Volume
- Concentration of Business
- FX Volume Allocation Factors
- Use of Electronic Trading
- Online Trading- Type of System Used
- Proportion of FX Trading Volume, by Channel
- Proportion of Volume Traded Electronically, by Product
- Electronic Trading in Currency Options
- Use of Non-Bank Liquidity Providers
- Use of Trading Cost Analysis
- Benchmarks Used for Foreign Exchange Trading Cost Analysis

Methodology:

Research is based on in-person and telephone interviews with 278 respondents between September through November, 2014. The data in this report is based upon aggregated results from individuals participating in the study.

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