2014 Global Foreign Exchange Services - Market Trends Report - Asia ex. Aus/NZ/Japan - Corporates

February 3, 2015
Executive Summary:

This report provides detailed information on Foreign Exchange investing according to corporate investors located across Asia excluding Australia, New Zealand and Japan, including helpful benchmark data such as:

- Trading volume by product
- Product usage rates
- Average number of dealers used & concentration of business with dealers used

Graphic slides include:

- Trading Volume by Transaction
- Trading Volume by Region
- Use of Emerging Currencies is increasing
- Use of Asian Currencies
- Use of Products
- Access to analyst and economist and emerging markets emerging markets FX research are decreasing in importance
- The average no. of dealers used decreased for most segments
- Concentration of business for etrading is not significantly different to voice
- FX Volume Allocation Factors
- Proportion of FX Trading Volume, by Channel
- Use of Electronic Trading
- Electronic Trading in Currency Options
- Proportion of Volume Traded Electronically, by Product
- More corporates are increasing their use of third-party-multi-bank systems over single-dealer platforms
- User-friendliness & system stability are the most important factors when prioritizing single-dealer e-trading platforms
- Use of APIs and Algorithmic Model Trading
- There is a decrease in corporates using proprietary TCA tools but an increase in usage of third-party TCA vendors

Methodology:

Research is based on in-person and telephone interviews with 367 respondents between September through November, 2014. The data in this report is based upon aggregated results from individuals participating in the study.

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