



# 2025 Competitive Rankings of Top Asset Managers in Intermediary Distribution - Asia ex. Japan

## Insights from Asian Intermediary Distributors

November 18, 2025  
Executive Summary:

View which asset managers are ranked highest by intermediary distributors in Asia for various factors, including: client service and relationship management.

### Methodology:

Crisil Coalition Greenwich interviewed 170 regional and local gatekeepers at leading distributors in Asia in 2025. Interviews were conducted between February and June. Regions included Hong Kong/Macau, Singapore, South Korea, Taiwan, Malaysia, Thailand, and more.



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