2025 Key Trends in Fund Distribution - Europe

2025 European Intermediary Distributors

December 18, 2025
Executive Summary:

European intermediaries reveal key factors influencing manager selection and fund launches. Discover how to meet client needs and stay ahead in the competitive landscape with our latest research findings.

Methodology:

For the program of 2025, Coalition Greenwich interviewed 175 regional and local gatekeepers at leading distributors in Europe. Interviews were conducted between April and August.

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