2025 Key Trends in Institutional Asset Management - Japan - Financial Institutions

2025 Japanese Institutional Investors - Financial institutions

January 28, 2026

Executive Summary:

This report provides insights into the investment trends, priorities, and challenges faced by Japanese institutional investors. The study reveals that asset allocation, risk management, and market volatility are the top priorities for these investors. With a high funding ratio, investors are focusing on optimizing their portfolios and managing risks.

Methodology:

This research is based on personal interviews conducted from April through October 2025 with 255 of the largest corporate pension funds, public pension funds, financial institutions, and endowments & foundations in Japan. Total reported fund assets were ¥517 trillion.

Senior fund professionals provided quantitative and qualitative evaluations of their investment managers, assessments of those managers soliciting their business, and detailed information on important market trends.

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