2025 Perspectives on Alternatives Funds - Asia Intermediary Distribution

2025 Asian Intermediary Distributors Study

February 4, 2026

Executive Summary:

This report reveals growing adoption of alternative funds among Asian intermediaries, with over half offering alternatives on their platforms. Private banks lead the way, with plans to expand alternatives manager rosters. Education remains a key constraint to growth. Global expertise and track record are top priorities in selecting alternatives managers.

Methodology:

Coalition Greenwich interviewed 96 intermediary distributors in Asia ex. Japan from February to June in 2025. Countries covered include Taiwan, Hong Kong, Singapore, South Korea, Malaysia, and other regions.

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