



2025 Competitive Rankings of Top Asset Managers - Asia

2025 Asian Institutional Investors Study

March 13, 2026

Executive Summary:

View which asset managers are ranked highest by institutional investors in Asia for various factors including: client service quality, business development, and by asset class.

Methodology:

This research, conducted by Crisil Coalition Greenwich, is based on in-depth, in-person interviews with senior fund professionals from Asia's largest investors. The study, which took place from January to August 2025, gathered quantitative and qualitative data on investment strategies, manager evaluations, and market trends. The research incorporates primary interviews, secondary research, and additional insights from select investors, providing a comprehensive understanding of the Asian institutional investment landscape.



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