



2025 Competitive Rankings of Top Asset Managers - Canada

2025 Canadian Institutional Investors Study

March 13, 2026

Executive Summary:

View which asset managers are ranked highest by institutional investors in Canada for overall quality and service quality.

Methodology:

This research is based on in-depth interviews conducted from February through September 2025 with 149 of the largest tax-exempt funds in Canada. Senior fund professionals were asked to provide quantitative and qualitative evaluations of their investment managers, assessments of those managers soliciting their business, and detailed information on important market trends.



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