



2025 Competitive Rankings of Top Asset Managers - Continental Europe

2025 Continental European Institutional Investors Study

March 13, 2026

Executive Summary:

View which asset managers are ranked highest by institutional investors in France, Germany, Italy and the Nordics for overall quality and service quality.

Methodology:

This research is based on in-depth interviews conducted in 2025 with 357 key decision-makers at the largest continental European institutional investors. The study covers a diverse range of investors, including corporate, public, and industry-wide pension funds, banks, foundations, churches, insurance and reinsurance companies, sovereign pension reserve funds, and other non-pension institutional investors. The interviewed institutional investors have externally-managed assets of over €100 million, and the research encompasses larger markets such as Germany, Netherlands, Switzerland, and France, as well as smaller markets like the Nordics, Italy, Iberia, Belgium, Austria, and Ireland. In total, the research captures assets of just over €5.5 trillion, providing a comprehensive overview of the continental European institutional investment landscape.



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greenwich.com

ContactUs@greenwich.com

Ph +1203.625.5038