



2025 Competitive Rankings of Top Asset Managers - United Kingdom

2025 U.K. Institutional Investors Study

March 13, 2026

Executive Summary:

View which asset managers are ranked highest by institutional investors in the U.K. for overall quality and service quality.

Methodology:

This research, conducted by Crisil Coalition Greenwich, is based on 279 in-depth interviews with U.K. institutional investors in 2025. The interviewed investors are among the largest in the U.K., with over £75 million in assets. Senior fund professionals provided evaluations of investment managers and insights into market trends. The study offers a comprehensive analysis of the U.K. institutional investment landscape. The research covers investment strategies, asset allocation, and manager selection.



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The data in this Document may reflect the views reported to Crisil Coalition Greenwich by the research participants. Interviewees may be asked about their use of and demand for financial products and services and about investment practices in relevant financial markets. Crisil Coalition Greenwich compiles the data received, conducts statistical analysis and reviews for presentation purposes to produce the final results.

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