2025 Europe Corporate Banking Trends

2025 Europe Corporate Banking Study

April 24, 2026

Executive Summary:

This report provides detailed information on the Europe Corporate Banking Market, highlighting key business priorities such as optimizing operational efficiency and improving cash flow. Strong relationships, tailored solutions, and exceptional service quality are crucial for banks to capture a larger share of business. The report also outlines corporate expectations from Know Your Customer (KYC) processes, including efficient and digitally enabled procedures.

Methodology:

From May to November 2025, Crisil Coalition Greenwich conducted 938 interviews in corporate banking at companies in Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom. Subjects covered included bank credit capabilities, domestic and cross-border advisory capabilities and Best Bank of institution and relationship management. Interviews for corporate banking were with corporates having annual revenues in excess of €500 million.

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