2025 Europe Corporate Cash Management Trends

2025 Europe Corporate Cash Management Study

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Executive Summary:

This report provides detailed information on the Europe cash management market, highlighting key priorities for corporates, including competitive pricing, exceptional customer service, and digital banking capabilities. The market is highly competitive, with global banks leading in quality, while local players are improving their offerings. Corporates remain underwhelmed with current digital offerings, creating an opportunity for banks to differentiate themselves.

Methodology:

From May to November 2025, Crisil Coalition Greenwich conducted 1,020 interviews in corporate cash management at companies in Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom. Subjects covered included product demand, quality of coverage and capabilities specific to Cash Management. Interviews for corporate cash management were with corporates having annual revenues in excess of €500 million.

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