ETF Usage in Europe: Perspectives of ETF Distributors

2026 European Intermediary Distributor Research

May 11, 2026

Executive Summary:

Understand the current usage and evolving trends in Exchange Traded Funds (ETFs) for intermediary distributors. This report provides valuable insights into investors' ETF preferences, enabling managers to better tailor their products and services to meet client needs.

Methodology:

Crisil Coalition Greenwich interviewed key decision makers at 35 large European intermediaries that use ETFs. Interviews took place from December 2025 to February 2026.

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