2025 MENA Market Trends

2025 MENA Corporate Finance Study

June 16, 2026

Executive Summary:

This report provides detailed information from corporates in the Middle East covering insights on corporate banking, corporate cash management, and corporate trade finance covering topics such as overall business outlook, top strategic priorities, key selection criteria, and more.

Methodology:

Between September and December 2025, Crisil Coalition Greenwich conducted extensive research across the Middle East, including the UAE, Saudi Arabia, Egypt, Oman, Bahrain, Kuwait, and Qatar. The study comprised 248 interviews in corporate banking, 224 in corporate cash management, and 208 in corporate trade finance. Participants were senior corporate finance decision-makers — such as CFOs, Finance Directors, Treasurers, and Financial Controllers from companies with annual revenues typically of USD 250 million or more.

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