



2025 Key Trends in the U.S. Institutional Investment Consulting Business

United States Institutional Investors Research

July 10, 2026

Executive Summary:

Review the market position of leading investment consultancies in the United States employed by influential institutional investors. Learn more about global institutional consultant intermediation, investment consulting citations, client evaluations – size of fund, and more.

Methodology:

Coalition Greenwich's 54th annual research with U.S. Institutional Investors is based on in-depth interviews conducted between February and September 2025. Respondents include 698 decision makers at 573 of the largest institutional funds in the United States. These U.S.-based institutional investors include corporate, public, union, endowment and foundation funds among others, with investment pool assets greater than \$150 million.



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